



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
(801)532-1300

CONTRACT

<u>Contract / Revision</u> 565835 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 09/24/12 - 09/30/12		<u>Estimate #</u> 11543
<u>Advertiser</u> Center Forward		<u>Original Date / Revision</u> 08/02/12 / 08/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSTU	<u>Account Executive</u> Kent Carbon	<u>Sales Office</u> Salt Lake City
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Wired Media Partners
Attention: Chris Vail
1580 Lincoln Street
Suite 510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	13	09/24/12	09/30/12	M-F 5a-530a	5a-530a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	11111--				5	\$300.00			
N 2	13	09/24/12	09/30/12	M-F 530a-6a	530a-6a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	11111--				5	\$300.00			
N 3	13	09/24/12	09/30/12	M-F 6a-7a	6a-7a		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	11111--				5	\$350.00			
N 4	13	09/24/12	09/30/12	M-F 7a-8a	7a-8a		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	11111--				5	\$400.00			
N 5	13	09/24/12	09/30/12	M-F 8a-9a	8a-9a		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	11111--				5	\$400.00			
N 6	13	09/24/12	09/30/12	Sa 7a-8a	7a-8a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$400.00			
N 7	13	09/24/12	09/30/12	Sa 8a-9a	8a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$500.00			
N 8	13	09/24/12	09/30/12	Su 8a-9a	8a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$500.00			
N 9	13	09/24/12	09/30/12	Su 7a-8a	7a-8a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$400.00			
N 10	13	09/24/12	09/30/12	M-F 9a-10a	9a-10a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-1---				2	\$250.00			
N 11	13	09/24/12	09/30/12	M-F 11a-12p	11a-12p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1---1--				2	\$250.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
565835 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/24/12 - 09/30/12		11543

<u>Advertiser</u>	<u>Original Date / Revision</u>
Center Forward	08/02/12 / 08/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	13	09/24/12	09/30/12	M-F 3p-330p	3p-330p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	11111--				5	\$250.00			
N 13	13	09/24/12	09/30/12	M-F 330p-4p	330p-4p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	11111--				5	\$250.00			
N 14	13	09/24/12	09/30/12	M-F 4p-5p	4p-5p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	11111--				5	\$250.00			
N 15	13	09/24/12	09/30/12	Sa 3p-4p	3p-4p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$100.00			
N 16	13	09/24/12	09/30/12	M-F 5p-530p	5p-530p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1-1--				2	\$400.00			
N 17	13	09/24/12	09/30/12	M-F 530p-6p	530p-6p		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	11111--				5	\$500.00			
N 18	13	09/24/12	09/30/12	Su 530p-6p	530p-6p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$400.00			
N 19	13	09/24/12	09/30/12	FOX Prime Tuesday 8-9p	8p-9p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$1,800.00			
N 20	13	09/24/12	09/30/12	FOX Prime Wed. Rotator	7p-9p		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$2,200.00			
N 21	13	09/24/12	09/30/12	M-F 9p-930p	9p-930p		:30			NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	11111--				5	\$1,200.00			
N 22	13	09/24/12	09/30/12	M-F 930p-10p	930p-10p		:30			NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	111-1--				4	\$1,100.00			
N 23	13	09/24/12	09/30/12	Sa 9p-1005p	9p-1005p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$900.00			
N 24	13	09/24/12	09/30/12	Su 9p-1005p	9p-1005p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$1,000.00			
N 25	13	09/24/12	09/30/12	M-F 1005p-1035p	1005p-1035p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$450.00			
Totals											71	\$35,850.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	71	\$35,850.00	\$30,472.50
Totals	71	\$35,850.00	\$30,472.50

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<u>Contract Dates</u> 09/24/12 - 09/30/12	<u>Product</u>	<u>Estimate #</u> 11543
<u>Advertiser</u> Center Forward		<u>Original Date / Revision</u> 08/02/12 / 08/02/12

Signature: _____ Date: _____

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Station Order Center Forward 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, September 24, 2012 to Sunday, September 30, 2012

Estimate ID

11543

Contact: Kent Carbon
Email: kent.carbon@fox13now.com

Phone: 801-532-1300
Fax: 801-536-1334
Direct: 801-536-1338

KSTU-TV

Program Name	DP	Days	Length	Gross Rate	Mon Sep 24	Tue Sep 25	Wed Sep 26	Thu Sep 27	Fri Sep 28	Sat Sep 29	Sun Sep 30	Total
KSTU 5a News	EM	M-F	30	\$300.00	1	1	1	1	1			5
5:00 AM 5:30 AM			30	\$1,500.00								
KSTU 5:30a News	EM	M-F	30	\$300.00	1	1	1	1	1			5
5:30 AM 6:00 AM			30	\$1,500.00								
KSTU 6a News	EM	M-F	30	\$350.00	1	1	1	1	1			5
6:00 AM 7:00 AM			30	\$1,750.00								
KSTU 7a News	EM	M-F	30	\$400.00	1	1	1	1	1			5
7:00 AM 8:00 AM			30	\$2,000.00								
KSTU 8a News	EM	M-F	30	\$400.00	1	1	1	1	1			5
8:00 AM 9:00 AM			30	\$2,000.00								
Saturday 7a News	EM	Sa	30	\$400.00						1		1
7:00 AM 8:00 AM			30	\$400.00								
Saturday 8a News	EM	Sa	30	\$500.00						1		1
8:00 AM 9:00 AM			30	\$500.00								
Sunday 7a News	EM	Su	30	\$400.00							1	1
7:00 AM 8:00 AM			30	\$400.00								
Sunday 8a News	EM	Su	30	\$500.00							1	1
8:00 AM 9:00 AM			30	\$500.00								
Live with Kelly	DT	M-F	30	\$250.00		1		1				2
9:00 AM 10:00 AM			30	\$500.00								
KSTU 11a News	DT	M-F	30	\$250.00	1				1			2
11:00 AM 12:00 PM			30	\$500.00								
Judge Judy	EF	M-F	30	\$250.00	1	1	1	1	1			5
3:00 PM 3:30 PM			30	\$1,250.00								

Chris Vail
Wired Media Partners

Date/Time Sent: 8/2/2012 10:29:04 AM
KSTU-TV
Page 1 of 3



Station Order Center Forward 2012

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Flight Dates: Monday, September 24, 2012 to Sunday, September 30, 2012

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Fax: 801-536-1334
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KSTU-TV

			Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
Program Name	DP	Days Length	Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	
Judge Judy 3:30 PM 4:00 PM	EF	M-F 30	1	1	1	1	1			5
Dr. Oz 4:00 PM 5:00 PM	EF	M-F 30	1	1	1	1	1			5
The Closer 3:00 PM 4:00 PM	EF	Sa 30						1		1
KSTU 5p News 5:00 PM 5:30 PM	EN	M-F 30			1		1			2
KSTU 5:30p News 5:30 PM 6:00 PM	EN	M-F 30	1	1	1	1	1			5
Seinfeld 6:30 PM 7:00 PM	PA	M-F 30	1	1	1	1	1			5
30 Rock 6:30 PM 7:00 PM	PA	Sa 30						1		1
30 Rock 5:30 PM 6:00 PM	PA	Su 30							1	1
New Girl/Mindy 8:00 PM 9:00 PM	PT	Tu 30		1						1
X-Factor 7:00 PM 9:00 PM	PT	W 30			1					1
Glee 8:00 PM 9:00 PM	PT	Th 30				1				1
KSTU 9p News 9:00 PM 9:30 PM	LN	M-F 30	1	1	1	1	1			5

Need \$600

Need \$2200

Need \$2400

Chris Vail
Wired Media Partners

Date/Time Sent: 8/2/2012 10:29:04 AM
KSTU-TV
Page 2 of 3



Station Order Center Forward 2012

Market: Salt Lake City-Ogden

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Phone: 801-532-1300

Fax: 801-536-1334

Direct: 801-536-1338

KSTU-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	
KSTU 9:30p News	LN	M-F	\$1,100.00	1	1	1		1			4
9:30 PM 10:00 PM		30	\$4,400.00								
Saturday 9p News	LN	Sa	\$900.00						1		1
9:00 PM 10:00 PM		30	\$900.00								
Sunday 9p News	LN	Su	\$1,000.00							1	1
9:00 PM 10:00 PM		30	\$1,000.00								
Seinfeld	LF	M-F	\$450.00				1				1
10:05 PM 10:35 PM		30	\$450.00								
Station Gross Totals			\$38,950.00	13	14	14	14	14	5	4	78

Chris Vail
Wired Media Partners

Date/Time Sent: 8/2/2012 10:29:04 AM

KSTU-TV

Page 3 of 3



Station Order Revised Center Forward 2012

Market: Salt Lake City-Ogden

Estimate ID

Flight Dates: Monday, September 24, 2012 to Sunday, September 30, 2012

11543

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KSTU-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	
KSTU 5a News 5:00 AM 5:30 AM	EM	M-F 30	\$300.00 \$1,500.00	1	1	1	1	1			5
KSTU 5:30a News 5:30 AM 6:00 AM	EM	M-F 30	\$300.00 \$1,500.00	1	1	1	1	1			5
KSTU 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$350.00 \$1,750.00	1	1	1	1	1			5
KSTU 7a News 7:00 AM 8:00 AM	EM	M-F 30	\$400.00 \$2,000.00	1	1	1	1	1			5
KSTU 8a News 8:00 AM 9:00 AM	EM	M-F 30	\$400.00 \$2,000.00	1	1	1	1	1			5
Saturday 7a News 7:00 AM 8:00 AM	EM	Sa 30	\$400.00 \$400.00						1		1
Saturday 8a News 8:00 AM 9:00 AM	EM	Sa 30	\$500.00 \$500.00						1		1
Sunday 7a News 7:00 AM 8:00 AM	EM	Su 30	\$400.00 \$400.00							1	1
Sunday 8a News 8:00 AM 9:00 AM	EM	Su 30	\$500.00 \$500.00							1	1
Live with Kelly 9:00 AM 10:00 AM	DT	M-F 30	\$250.00 \$500.00		1		1				2
KSTU 11a News 11:00 AM 12:00 PM	DT	M-F 30	\$250.00 \$500.00	1				1			2
Judge Judy 3:00 PM 3:30 PM	EF	M-F 30	\$250.00 \$1,250.00	1	1	1	1	1			5

Chris Vail

Wired Media Partners

Date/Time Sent: 8/6/2012 3:42:16 PM

KSTU-TV

Page 1 of 3



Station Order Revised Center Forward 2012

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Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	
Judge Judy 3:30 PM 4:00 PM	EF	M-F 30	\$250.00 \$1,250.00	1	1	1	1	1			5
Dr. Oz 4:00 PM 5:00 PM	EF	M-F 30	\$250.00 \$1,250.00	1	1	1	1	1			5
The Closer 3:00 PM 4:00 PM	EF	Sa 30	\$100.00 \$100.00						1		1
KSTU 5p News 5:00 PM 5:30 PM	EN	M-F 30	\$400.00 \$800.00			1		1			2
KSTU 5:30p News 5:30 PM 6:00 PM	EN	M-F 30	\$500.00 \$2,500.00	1	1	1	1	1			5
Seinfeld 6:30 PM 7:00 PM	PA	M-F 30	\$600.00 \$3,000.00	1	1	1	1	1			5
30 Rock 6:30 PM 7:00 PM	PA	Sa 30	\$350.00 \$350.00						1		1
30 Rock 5:30 PM 6:00 PM	PA	Su 30	\$400.00 \$400.00							1	1
New Girl/Mindy 8:00 PM 9:00 PM	PT	Tu 30	\$2,200.00 \$2,200.00		1						1
X-Factor 7:00 PM 9:00 PM	PT	W 30	\$2,200.00 \$2,200.00			1					1
Glee 8:00 PM 9:00 PM	PT	Th 30	\$2,400.00 \$2,400.00				1				1
KSTU 9p News 9:00 PM 9:30 PM	LN	M-F 30	\$1,200.00 \$6,000.00	1	1	1	1	1			5

Chris Vail

Wired Media Partners

Date/Time Sent: 8/6/2012 3:42:16 PM

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Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	
KSTU 9:30p News	LN	M-F	\$1,100.00	1	1	1		1			4
9:30 PM 10:00 PM		30	\$4,400.00								
Saturday 9p News	LN	Sa	\$900.00						1		1
9:00 PM 10:00 PM		30	\$900.00								
Sunday 9p News	LN	Su	\$1,000.00							1	1
9:00 PM 10:00 PM		30	\$1,000.00								
Seinfeld	LF	M-F	\$450.00				1				1
10:05 PM 10:35 PM		30	\$450.00								
Station Gross Totals			\$42,000.00	13	14	14	14	14	5	4	78

Chris Vail

Wired Media Partners

Date/Time Sent: 8/6/2012 3:42:16 PM

KSTU-TV

Page 3 of 3